INVOICE

DUPLICATE

WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	2040572-1	Order #	2040572
Invoice Date	08/16/20	Alt Order #	WOC12597525
Invoice Month	August 2020	Deal #	
Invoice Period	07/27/20 - 08/10/20	Flight Dates	08/04/20 - 08/10/20
Advertiser	ISS/ One Nation		
Product	Kentucky		
Estimate #	5408		

Account Executive	Ben Stecker
Sales Office	TEGNA Sales Washington DC
Sales Region	National
Agency Code	
Advertiser Code	138
Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	
Agency Ref	10862AG
Advertiser Ref	103780
Product 1	448
Product 2	

Billing Address:

Main Street Media Group / POL
Attention: Ryan Stanley
PO Box 25093
Alexandria, VA 22313

Send Payment To:
WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/04/20	08/10/20	»GOOD MORNING AMERICA - Rate	7-9a	11111--	:30	5	$375.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/04/20	08/10/20	11111--	5	$375.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	Tu	08/04/20	8:10 AM	»GOOD MORNING AMERICA - F	7-9a	:30	0NKY20TV3001H	$375.00	NM
2	All	W	08/05/20	8:37 AM	»GOOD MORNING AMERICA - F	7-9a	:30	0NKY20TV3001H	$375.00	NM
3	All	Th	08/06/20	7:58 AM	»GOOD MORNING AMERICA - F	7-9a	:30	0NKY20TV3001H	$375.00	NM
4	All	F	08/07/20	7:28 AM	»GOOD MORNING AMERICA - F	7-9a	:30	0NKY20TV3001H	$375.00	NM
5	All	M	08/10/20	7:24 AM	»GOOD MORNING AMERICA - F	7-9a	:30	0NKY20TV3001H	$375.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	08/04/20	08/10/20	»WHAS11 NEWS @ 5p - Rate	5-530p	1- 11---	:30	3	$300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/04/20	08/10/20	1- 11---	3	$300.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	W	08/05/20	5:28 PM	»WHAS11 NEWS @ 5p - Rate	5-530p	:30	0NKY20TV3001H	$300.00	NM
2	All	Th	08/06/20	5:20 PM	»WHAS11 NEWS @ 5p - Rate	5-530p	:30	0NKY20TV3001H	$300.00	NM
3	All	M	08/10/20	5:22 PM	»WHAS11 NEWS @ 5p - Rate	5-530p	:30	0NKY20TV3001H	$300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	08/04/20	08/07/20	»WHAS11 NEWS @ 530P - Rate	530-6p	- - 111--	:30	3	$350.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/03/20	08/09/20	- - 111--	3	$350.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	W	08/05/20	5:43 PM	»WHAS11 NEWS @ 530P - Rate	530-6p	:30	0NKY20TV3001H	$350.00	NM
2	All	Th	08/06/20	5:56 PM	»WHAS11 NEWS @ 530P - Rate	530-6p	:30	0NKY20TV3001H	$350.00	NM
3	All	F	08/07/20	5:38 PM	»WHAS11 NEWS @ 530P - Rate	530-6p	:30	0NKY20TV3001H	$350.00	NM

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Cincinnati, OH 45263-7386

WHAS 11

Invoice #	2040572-1	Invoice Month	August 2020
Invoice Date	08/16/20	Invoice Period	07/27/20 - 08/10/20
Advertiser	ISS/ One Nation		
Product	Kentucky		
Estimate #	5408		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	08/04/20	08/10/20	»WHAS11 NEWS @ 6 & 630p Su-F - Rate	6-630p	11- 1- - -	:30	3	$350.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/04/20	08/10/20	11- 1- - -	3	$350.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	Tu	08/04/20	6:12 PM	»WHAS11 NEWS @ 6 & 630p Su	6-630p	:30	0NKY20TV3001H	$350.00	NM
2	All	Th	08/06/20	6:21 PM	»WHAS11 NEWS @ 6 & 630p Su	6-630p	:30	0NKY20TV3001H	$350.00	NM
3	All	M	08/10/20	6:07 PM	»WHAS11 NEWS @ 6 & 630p Su	6-630p	:30	0NKY20TV3001H	$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	08/04/20	08/10/20	»ABC WORLD NEWS - Rate	630-7p	1- 1- 1- -	:30	3	$450.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/04/20	08/10/20	1- 1- 1- -	3	$450.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	W	08/05/20		»ABC WORLD NEWS - Rate	630-7p	:00		$450.00	NM
			See MG 5.4,5.5							
4	All	W	08/05/20	6:29 PM	»ABC WORLD NEWS - Rate	630-7p	:30	0NKY20TV3001H	$450.00	NM
			MG for 5.2,5.1							
2	All	F	08/07/20		»ABC WORLD NEWS - Rate	630-7p	:00		$450.00	NM
			See MG 5.4,5.5							
5	All	F	08/07/20	6:29 PM	»ABC WORLD NEWS - Rate	630-7p	:30	0NKY20TV3001H	$450.00	NM
			MG for 5.2,5.1							
3	All	M	08/10/20	6:29 PM	»ABC WORLD NEWS - Rate	630-7p	:30	0NKY20TV3001H	$450.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	08/04/20	08/10/20	»ENTERTAINMENT TO NIGHT - Rate	7-730p	11- 1- - -	:30	3	$400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/04/20	08/10/20	11- 1- - -	3	$400.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	Tu	08/04/20	7:17 PM	»ENTERTAINMENT TONIGHT -	7-730p	:30	0NKY20TV3001H	$400.00	NM
2	All	Th	08/06/20	6:59 PM	»ENTERTAINMENT TONIGHT -	7-730p	:30	0NKY20TV3001H	$400.00	NM
3	All	M	08/10/20	7:10 PM	»ENTERTAINMENT TONIGHT -	7-730p	:30	0NKY20TV3001H	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
7	08/04/20	08/07/20	»INSIDE EDITION - Rate	730-8p	- 11- 1- -	:30	3	$400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/03/20	08/09/20	- 11- 1- -	3	$400.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	Tu	08/04/20	7:51 PM	»INSIDE EDITION - Rate	730-8p	:30	0NKY20TV3001H	$400.00	NM
2	All	W	08/05/20	7:56 PM	»INSIDE EDITION - Rate	730-8p	:30	0NKY20TV3001H	$400.00	NM
3	All	F	08/07/20	7:50 PM	»INSIDE EDITION - Rate	730-8p	:30	0NKY20TV3001H	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	08/04/20	08/10/20	Mon Prime Other	8-11p	1- - - - - -	:30	1	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/04/20	08/10/20	1- - - - - -	1	$600.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	M	08/10/20	10:23 PM	Mon Prime Other	8-11p	:30	0NKY20TV3001H	$600.00	NM

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WHAS
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Cincinnati, OH 45263-7386

Invoice #	2040572-1	Invoice Month	August 2020
Invoice Date	08/16/20	Invoice Period	07/27/20 - 08/10/20
Advertiser	ISS/ One Nation		
Product	Kentucky		
Estimate #	5408		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
9	08/04/20	08/10/20	»WHAS11 NEWS AT 11 11-1135p M-F/SU - Rate		11111--	:30	5	$375.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		08/04/20	08/10/20	11111--	5	$375.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	All	Tu	08/04/20	11:31 PM	»WHAS11 NEWS AT 11 M-F/SU 11-1135p		:30	0NKY20TV3001H	$375.00	NM
	2	All	W	08/05/20	11:13 PM	»WHAS11 NEWS AT 11 M-F/SU 11-1135p		:30	0NKY20TV3001H	$375.00	NM
	3	All	Th	08/06/20	11:28 PM	»WHAS11 NEWS AT 11 M-F/SU 11-1135p		:30	0NKY20TV3001H	$375.00	NM
	4	All	F	08/07/20	11:33 PM	»WHAS11 NEWS AT 11 M-F/SU 11-1135p		:30	0NKY20TV3001H	$375.00	NM
	5	All	M	08/10/20	11:30 PM	»WHAS11 NEWS AT 11 M-F/SU 11-1135p		:30	0NKY20TV3001H	$375.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	08/04/20	08/04/20	»CONNORS/AMERICAN 8-9p HWFE - Rate		- 1- - - - -	:30	1	$825.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		08/03/20	08/09/20	- 1- - - - -	1	$825.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	All	Tu	08/04/20	8:19 PM	»CONNORS/AMERICAN HWFE · 8-9p		:30	0NKY20TV3001H	$825.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
11	08/04/20	08/04/20	»GENETIC DETECTIVE 10-11p - Rate		- 1- - - - -	:30	1	$600.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		08/03/20	08/09/20	- 1- - - - -	1	$600.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	All	Tu	08/04/20	10:37 PM	»GENETIC DETECTIVE - Rate	10-11p	:30	0NKY20TV3001H	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
12	08/04/20	08/05/20	»$100,000 PYRAMID - R 8-9p ate		- - 1- - - -	:30	1	$675.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		08/03/20	08/09/20	- - 1- - - -	1	$675.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	All	W	08/05/20	8:16 PM	»$100,000 PYRAMID - Rate	8-9p	:30	0NKY20TV3001H	$675.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
13	08/04/20	08/05/20	»CARD SHARKS - Rate 9-10p		- - 1- - - -	:30	1	$675.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		08/03/20	08/09/20	- - 1- - - -	1	$675.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	All	W	08/05/20	9:50 PM	»CARD SHARKS - Rate	9-10p	:30	0NKY20TV3001H	$675.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
14	08/04/20	08/06/20	»HOLEY MOLEY - Rate 8-9p		- - - 1- - -	:30	1	$450.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		08/03/20	08/09/20	- - - 1- - -	1	$450.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	All	Th	08/06/20	7:59 PM	»HOLEY MOLEY - Rate	8-9p	:30	0NKY20TV3001H	$450.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
15	08/04/20	08/06/20	»DON'T - Rate	9-10p	- - - 1- - -	:30	1	$450.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		08/03/20	08/09/20	- - - 1- - -	1	$450.00

INVOICE

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Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2040572-1
Invoice Date	08/16/20
Advertiser	ISS/ One Nation
Product	Kentucky
Estimate #	5408

Invoice Month	August 2020
Invoice Period	07/27/20 - 08/10/20

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
15	08/04/20	08/06/20	»DON'T - Rate	9-10p	- - - 1 - - -	:30	1	$450.00	NM

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	Th	08/06/20	9:45 PM	»DON'T - Rate	9-10p	:30	0NKY20TV3001H	$450.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
16	08/04/20	08/07/20	»SHARK TANK - Rate	8-9p	- - - - 1 - -	:30	1	$525.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/03/20	08/09/20	- - - - 1 - -	1	$525.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	F	08/07/20	8:20 PM	»SHARK TANK - Rate	8-9p	:30	0NKY20TV3001H	$525.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
17	08/04/20	08/07/20	»20/20 - Rate	8-11p	- - - - 1 - -	:30	1	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/03/20	08/09/20	- - - - 1 - -	1	$600.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	F	08/07/20	10:45 PM	»20/20 - Rate	8-11p	:30	0NKY20TV3001H	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
18	08/04/20	08/08/20	»WAKE UP WEEKEND 9-10A - Rate	9-930a	- - - - - 1 -	:30	1	$125.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/03/20	08/09/20	- - - - - 1 -	1	$125.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	Sa	08/08/20	9:18 AM	»WAKE UP WEEKEND 9-10A - R	9-930a	:30	0NKY20TV3001H	$125.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
23	08/04/20	08/09/20	»FUNNIEST HOME VID EOS - Rate	7-8p	- - - - - - 1	:30	1	$675.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/03/20	08/09/20	- - - - - - 1	1	$675.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	Su	08/09/20		»FUNNIEST HOME VIDEOS - Ra	7-8p	:00		$675.00	NM
			See MG 23.2							
2	All	Su	08/09/20	7:36 PM	Sun Prime B	8-9p	:30	0NKY20TV3001H	$675.00	NM
			MG for 23.1 08/09							

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
24	08/04/20	08/09/20	»CELEBRITY FAMILY F EUD - Rate	8-9p	- - - - - - 1	:30	1	$1,275.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/03/20	08/09/20	- - - - - - 1	1	$1,275.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	All	Su	08/09/20	8:45 PM	»CELEBRITY FAMILY FEUD - Ra	8-9p	:30	0NKY20TV3001H	$1,275.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
25	08/04/20	08/10/20	Local News @ 6a M-F	6-7a	MTWTF - -	:30	2	$225.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/03/20	08/09/20	- TWTF - -	2	$225.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	Th	08/06/20	6:55 AM	Local News @ 6a M-F	6-7a	:30	0NKY20TV3001H	$225.00	NM
2	WHAS	F	08/07/20	6:20 AM	Local News @ 6a M-F	6-7a	:30	0NKY20TV3001H	$225.00	NM

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Invoice #	2040572-1
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Invoice Month	August 2020
Invoice Period	07/27/20 - 08/10/20

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	08/04/20	08/10/20	Local News @ 6a M-F	6-7a	MTWTF--	:30	2	$225.00	NM
26	08/10/20	08/10/20	Local News @ 530p M-F	530-6p	M-----	:30	1	$450.00	NM

Weeks:	Start Date 08/10/20	End Date 08/16/20	MTWTFSS M-----	Spots/Week 1	Rate $450.00			

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WHAS	M	08/10/20	5:36 PM	Local News @ 530p M-F	530-6p	:30	0NKY20TV3001H	$450.00	NM

Total Spots **43**

Include Invoice # on Check - Payment Terms 30 Days

Gross Total	**$18,875.00**
Agency Commission	**$2,831.25**
Net Amount Due	**$16,043.75**